

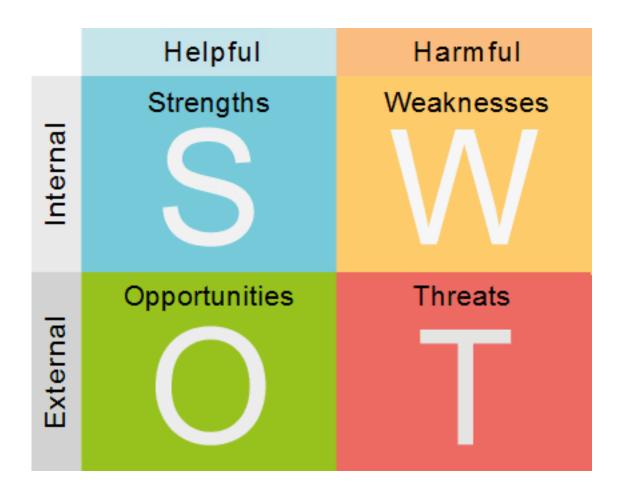
Site analysis is a graphic expression of all **conditions** inside – and to some degree outside (context / external influences) – of a piece of land.

A carefull reading of the region.

These conditions are usually seen as either:

- opportunities; or
- constraints / restrictions / problems

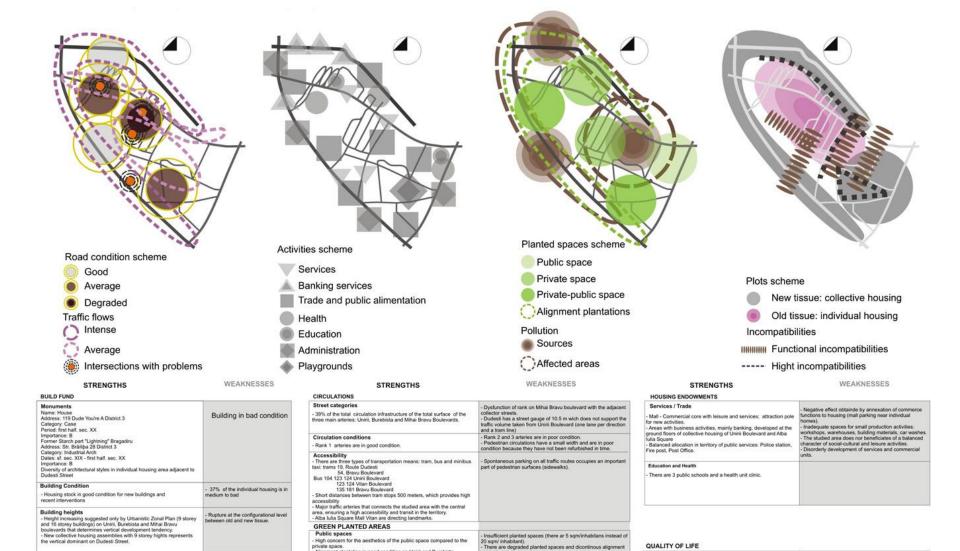
One methodology that you can use is the SWOT



S W O T

River (Blue Way) Poor cross Thames connections Docks Flooding **Existing Green Pockets** Contamination Layered Infrastructure Pollution **Transport Communications** Visually exciting transport Traffic noise and pollution Sewerage Cross Thames Waterlinks Over population Business to airport route Airport, plane noise and fuel Tower blocks Landmark Area Docks are underexploited Ecology: Nature, Waterways, greening, urban food, wind/solar/ water power using Thames Barrier Open and sunny Poor security: Unsafe Recently built infrastructure Planning Permission pedestrian routes Community Visible transport links Cycleways: Waterfront and Need for Airport cross district New Links and Patterns **Entertainment and Arts** Crowded housing Crossrail Existing adjacent Linear form Linear form Greenway connections Multi-use space Exposed and windy Community Nodes Panorama (River and City) Panorama

Transport : Canals, Crossrail, Cable Car



Degraded public space that is not properly equipped

 Rupture at the configurational level between old and new tissue Unirii Boulevard and Dudesti Street.

There are undeveloped plots below 150 sqm.

Visual pollution on Dudesti street.

 Exhaust gas and noise pollution caused by intense traffic on Vitan, Dudesti, Unirii and Mihai Bravu

- Quality of life is strongly influenced by the share of planted

space in relation to built space. Collective housing on Unirii

Boulevard and individual Housing near the Mall.

- Value of urban fronts in Aba Iulia Square and Bivd Burebista

Private spaces

are no alignment plantations.

Building Form
- The existence of 9 story lamellar buildings for collective housing

The vacant lands at the rate of 8% is a potential for the development.

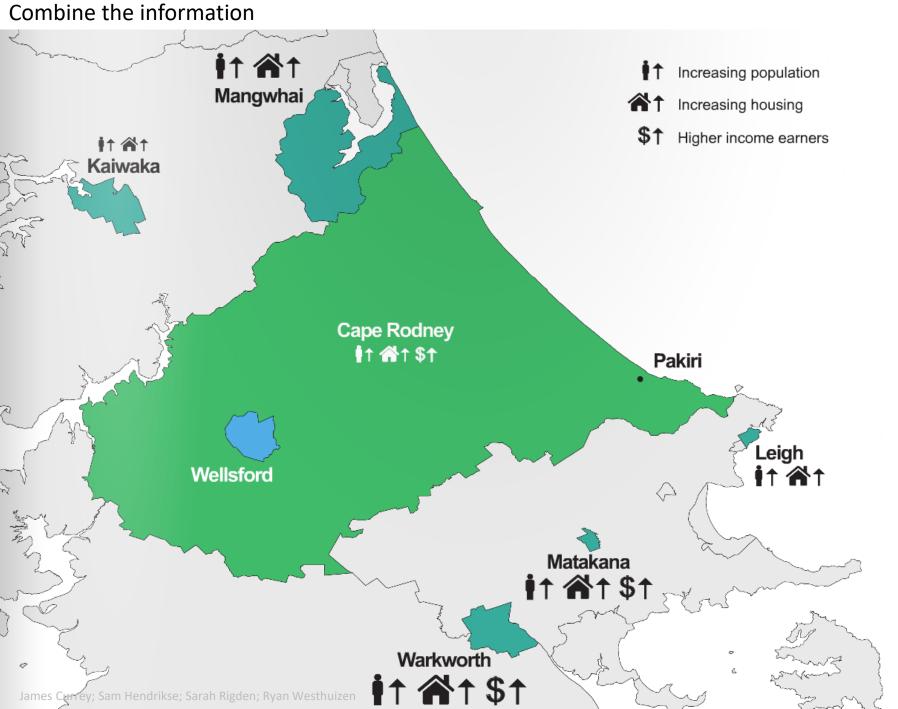
creates the compositional homogeneity

 Alignment plantation in good condition on Unirii and Burebista boulevards.

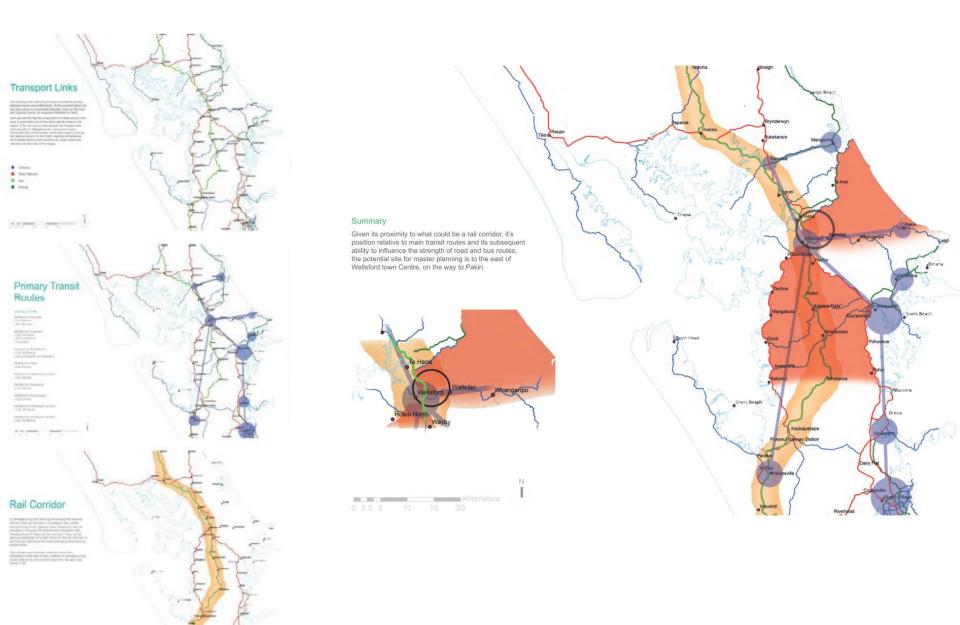
The existence of private-public spaces in residential areas where there

To show the information that you have collected and analysed, you should explore:

- Visual/graphic techniques (infographics, photos, diagrams, sketches, maps with short text);
- How to combine more information/data in one drawing?



Combine the information





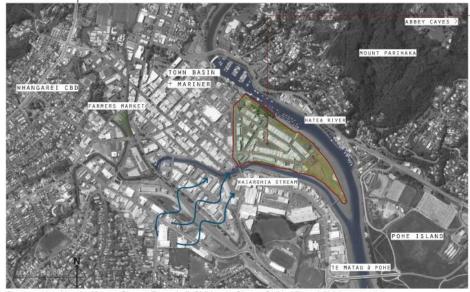
Site scale and Wider context

HĪHĪAUA SITE

HĪHĪAUA

ligh conservation, historic

and cultural value.



HĬHĪAUA PENINSULA, WHANGAREI [-35.727, 174.327]

- Approximately 16.5 hectares. Enclosed by Reyburn St (W), Hatea River (NE) and Waiarohia Stream (S)
 - Temperate, humid climate with an average annual temperature 15.7°C.
 - Average rainfall 1400 (coast)-1700mm (inland). Wettest months are June-August (33% of total rainfall expected), driest months are November to January (17% of total rainfall expected).
 - Predominant wind from the SW, but one of the least windy areas of Northland.



Identified as a 'growth node' with a potential

Designed by: Aleesha Kumar, Sharon Eccleshall, Shibing Li, Sianne Smith, Vignesh Krishnamoorthy

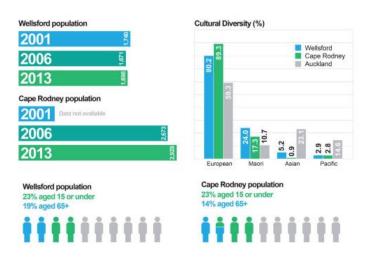
WIDER CONTEXT

 Located to the NE of Hibiaua. A scenic reserve and volcanic cone, 241m high. War memorial and lookout point at the top that can e reached by car or multiple bush trails. Panoramic views of Whangarei and the site from the summit. Key viewshaft from Hihlaua. long history of maori settlement and war. . Stretches 23km NW from the end of the Hatea River to Whangarei Heads. Houses two marine reserves. Heavily tidal, with a range of 2m. At ow tide a large portion of the harbour recomes exposed mud flats and sand bar: ■ Located -30km N / NE of the site, but not visible from Dominant landmark of Northland, 420m tail with panoramic views in all directions from the summit. Dept. of Conservation reserve, covered in native bush, Area home to a rekindling kiwi population thanks to PUKENUL FOREST ongoing efforts by Backyard Kiwi. Located W of Hihiaua and isible from many areas on 📔 Home to NZ's only oil refinery located at the entrance Whangarei's lungs': Source of 50-60% of resident's to Whangarei Harbour, opened 1964. Location of a significant deep-water cargo port, the closest to most of NZ's international markets.

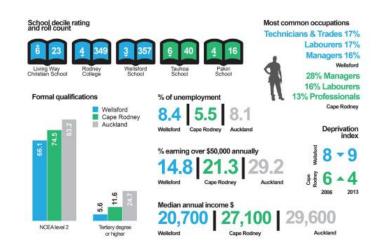
Designed by: Aleesha Kumar, Sharon Eccleshall, Shibing Li, Sianne Smith, Vignesh Krishnamoorthy

Explore how to turn the data into more simple visual information (easily read for all)

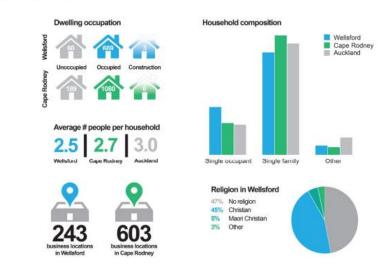
Population



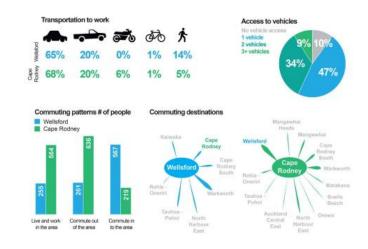
Education & Work



Housing & Business



Transportation

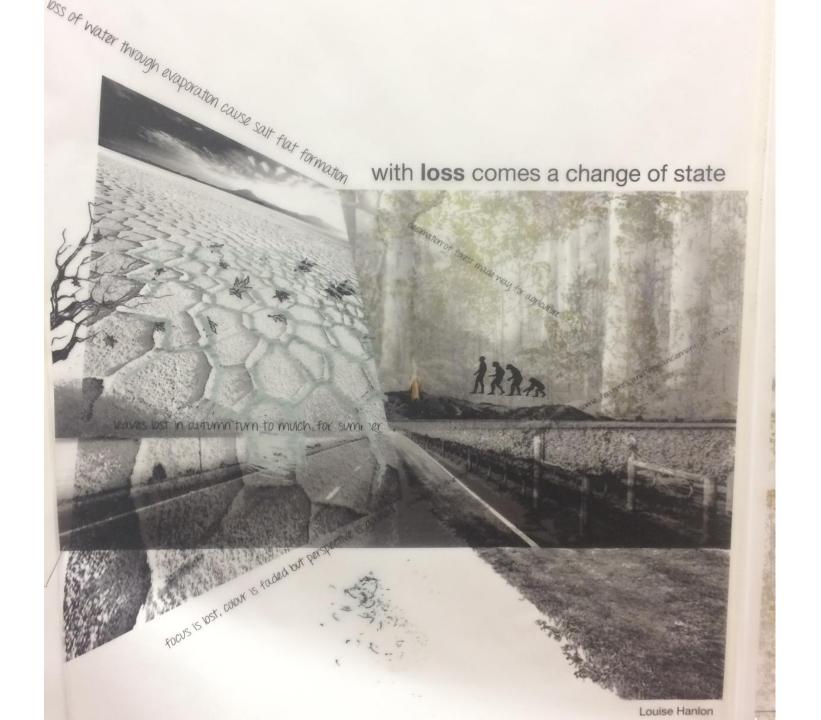


* 12 LINHA COPOCKHEND/ FORGX -MATEO VISUAL: XTOMAZEUS MACO VISUAL: EDIFICIOS CXIS HXUX ETETO: FUNDO TXISAGEM EHEND: VESSICXLIDADE ACESCIBILIDATE TACIL 40 POLO . +005K3 X PROXILIA FORE CIDATE - 1010 CONEXÃO BEWEDENE Iara Tomio VEGETALAS - PRABAS MARINA: "VAZO c/ FORTO: CONSTRUTBO/UPBANO" VEGETAZÃO USINA DO GASOMETRO MOPROS 60 SUL: VEGETALATO MARINA NATURAL PASSARELA NIVEZ SO RIG SFINA DECMELP/OPIO MARINA PIFFLICA VEGETALAN

> 2ª CINHA COPOXHEUTO / FORGX -

ETENO: POEXICE WA TXICAGEM

MARCO VISUAL: ICALEX N.S. DORES





Wellsford Through Time

Per 1900. Did Wilsindred was a small Prosposed train line Progression of the content state in creates according to the next source of the next sou

State Highway One roughly outs the ridge into sections Keuri Forests and native bushes.

The past 30 years farmers slowly begain to see the potential in Welfstord and begain forming a community of progressive farmers.



How far can a small child walk to go to a primary school? Adult - public transport? Supermarket? Church?

Walking Distances

How accessible is the town centre on foot?

The following maps show the walking distances from key locations at a leisurely walking rate of 3km/h.





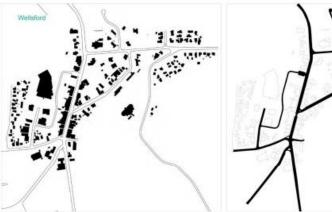
Basma Bajallan; Sofia Fourman; Gabriele Howdle; Giordano Santana

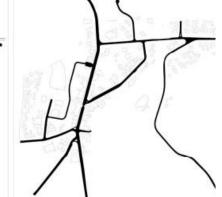
Figure –ground maps: useful to understand the relation between mass (buildings) x void, connectivity

Figure Ground Diagrams

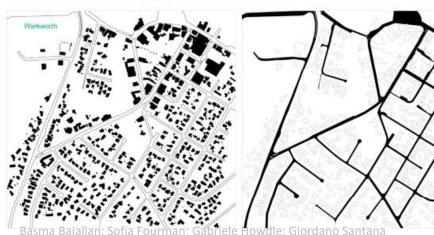
We are aiming to design buildings that are not just objects, but aim to become a fabric of the city, integrating them with public spaces.

Welshord slace the low of a quite consentance insert breache. The structure of the coors can enterpose be seeked undersoon of home to easily know. Welshord in highly bread envanue the relatively straight without a bready structure of the control of the control





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Effects Of Urban Growth

Long term consequences:

- · Fragmentation of productive land
- Domesticate and commercialize rural landscape
- Sensitive land uses introduced into working environment
- Insufficient use of developable land
- Lifestyle blocks grew by more than 25000 ha between
- Potential loss of indigenous vegetation and significant alteration to landscape character
- Increase of traffic- automobile dependency and increase in air pollution and business
- Displacement of habitat and ecological communities
- Impact on social lives; less social due to moving outside the social city centre, although a strong community hub can increase social interaction
- Public expenditure; change and upgrade of infrastructure Water overconsumption; typical in low density or suburban
- areas due to land ownership
- Increase racial and economic disparity
- Disinvestment in existing suburbs
- Loss of rural heritage and open space in town centre
- Need to improve walkability, bike accessibility, public transport due to an increase in traffic





Wellsford Urban Form

From public and private spaces, to the natural landscape, local amenities and the proposed future development.

This map shows the distinction between public and private space. Wellsford is a residential town, and therefore majority of the town is private property. Central town shops, schools, sport reserves and the library quarter are the predominant public zones.

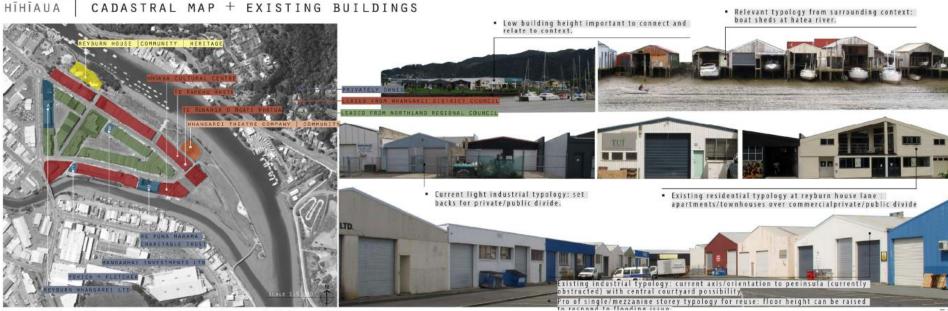
As seen in the map the public space is dispersed tightly north and south of the spine road (SH1). However due to two main roads that dissect the town, these amenities are disconnected and access is often poor.

The map on the opposing page shows the current vegetated landscape. The relationship between the roads and the predominant vegetation is insignificant. However multiple patches of indigenous vegetation exist that are in close relation to the town, creating unique natural landscapes within the urban fabric.

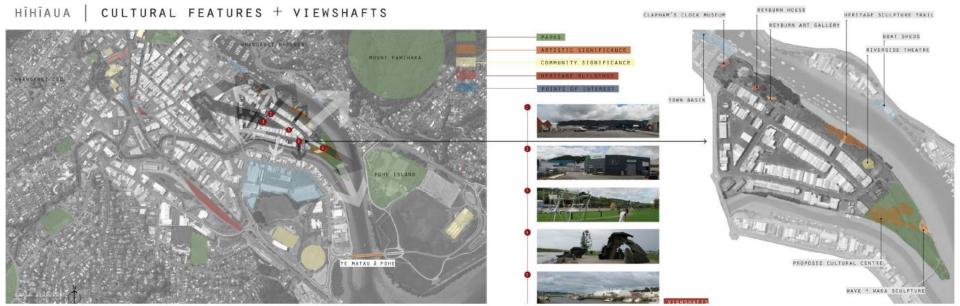
Wellsfords vegetation is limited, with most of the area being zoned as (low to high) productive grassland farmland. This is typical of small towns, where farming, labour and production are the main sources of income.







Designed by: Aleesha Kumar, Sharon Eccleshall, Shibing Li, Sianne Smith, Vignesh Krishnamoorthy



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HĪHĪAUA MOMENTUM NORTH BRIEF

INTERESTED PARTIES IN HIHIAUA PRECINCT DEVELOPMENT

Stakeholders | Momentum North group - Current residents - Local businesses - Surrounding district - Council - Maori reps

- Turn Hihiawa Precinct into a nucleus of Maori culture by using its significant cultural history as the driver of our proposal
- Create a rhythmic inter-relationship of "Work, Play, Live, Learn and Visit" in the masterplan for Hillaua
- Emphasis on wa kainga (home base + true home) "arising from a village"
- Integrate the essence of Papat@anuku (Earth mother of which all living things originate from) into the design
- Incorporate traditional Māori motifs of a conceptual nature in design and intent
- Use a "no fences" approach to unite community
- · Create developments which are beneficial to the current residents and complementary to their vision
- Merge charter schools, local businesses and residents to generate a community-orientated precinct
- Establish a district that complements Whangarei C80 and thus contributes to the region's economic growth
- Initiate engagement strategies to link Hihiaua Peninsula to Whangarei's points of interest
- Enhance teachings of Tikanga Maori traditional arts and sharing of cultural traditions

- As Hihiava cultural centre will feature traditional Maori art + methods, Hihiava Precinct could also enhance the teaching of Tikanga Maori traditional arts and sharing of cultural traditions
- Using the history of Hihiaua Peninsula to establish the area as the "gateway to Whangarei"
- · Initiate engagement strategies to provide Hihiaua Precinct links to Whangarei points of Interest
- · Establish a district that complements Whangarei CBD; thus, contribute to the region's economic growth
- . Continue and expand foremost artificial wetlands and introduce reef filtration systems





Enrich Experience History

· Hihiaua will be a contemporary





- · Lack of cultural identity and social diversity in Hihiaua Precinct
- . Absence of wakas and historic Mauri river racing on Hatea River
- · Misconceptions of Whangarel being disreputable hindering economic growth
- · Access and connectivity to Hihiaua Precinct under developed
- . Council intervention into the site might provide hedonistic solutions that do not benefit the interested parties
- . Undeveloped sprawl of foremost artificial wetlands/ filtration systems
- . Quality of water still substandard, but progressively improving to its previous state
- . Ecological corridors and biodiversity not up to full potential
- · Provide ecological corridors to expand the biodiversity of the area and increase interspecies inhabitants in the region.

Research by: Aleesha Kumar, Sharon Eccleshall, Shibing Li, Sianne Smith, Vignesh Krishnamoorthy

STRENGTHS

- -Area to be developed with the future in mind
- •Resilient
- Proximity to water/CBD/beaches •Willing landowner (WDC & NRC council's
- own most land)
- Hatea Loop (commitment from council to
- grow the loop)
- Cheaper land cost
- ·Multi-use development
- ·Poor geatechnical conditions •Browth in tourism
- Strong cultural element
- •Fast broadband/fibre
- Sports fields
- ■Hundertwasser/ He Puna Marama/ Te
- Kopu/Town Basin and many others
- ·Momentum en masse
- •Increasing strong Maori presence in business and learning

WEAKNESS

- Existing tenants/lease
- ·Building act
- Negative perception of Whangarei (need
- to change people's mindset)
- ·Suitable location required to relocate
- existing businesses
- Current appearance is poor
- ·Dirty water
- ·Silted river
- . Difficult access to water due to above
- Dilapidating/inadequate infrastructure.

ocation allowing for the sharing of knowledge and experiences. It will exhibit chiefliness and will be a place for all people.





- Looking after the land
- Not being contrained by the

other attractions of varying scale existing/planned in the near vicinity •Riverside Drive - land available *Attractive region to live

relocating to the region

*Hibiaua Cultural Centre

Hundertwasser

redevelopment whilst preserving/enhancing our ecosystems and environment

OPPORTUNITIES

Create better looking appearance

·Government focus for Northland devel-

•More immigrants, more Aucklanders

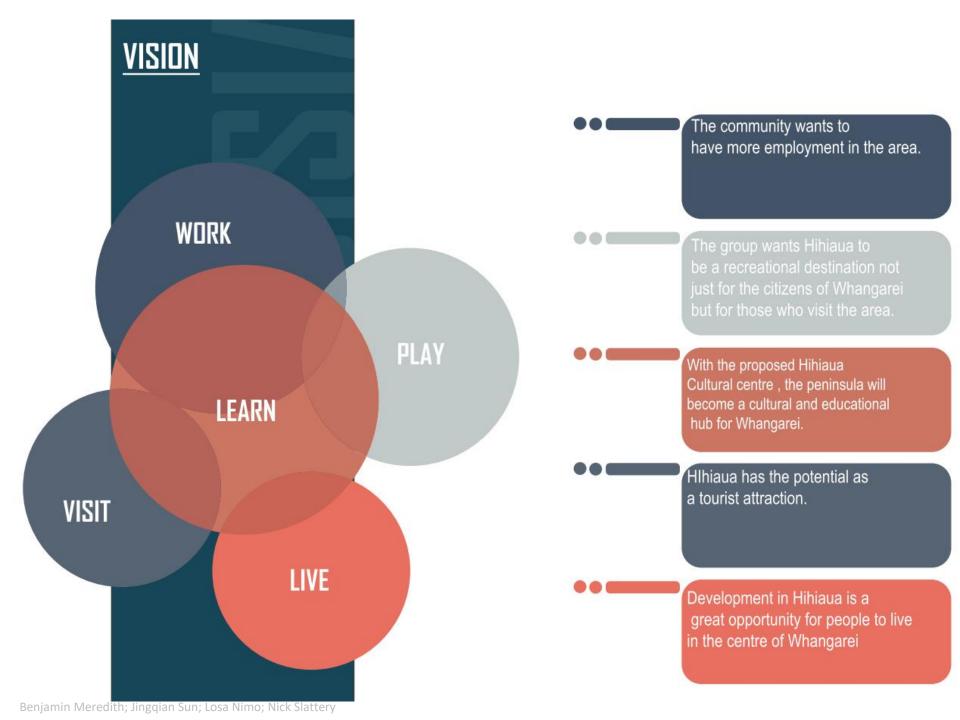
•Te Kopu- Pacific Indigenous & Local

Knowledge Centre of Distinction

THREATS

- •Leasees/Lessors
- -Lack of buy-in from all sectors •Climate change
- Negative publicity
- •Rising Sea Level
- ■Potential push back from current resi-
- -Competing interests

Swot analysis undertaken by the Infrastructure and Investment and presented in the Momentum North brief. Researched and reorganised by: Benjamin Meredith, Jingqian Sun, Losa Nimo, Nick Slattery

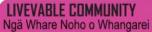




PUBLIC FOCUS

Whakamähorahora

- · Range of spaces, civic, sports & informal
- · Range of seasonal activities, events & facilities
- Opportunities to connect with the water
- · Attractive streets



- · Residential intensification
- Community facilities
- · High quality urban design and architecture
- · Safe and inviting spaces
- Recreation & wellbeing





ENVIRONMENT

Toitü te whenua, toitü te taiao

"WOVEN TOGETHER TO BECOME STRONG"

"WHITI WHIRI NGIA MAI A TATAU KIA KAHA RAWA"



Taonga tuku iho

- Protect heritage buildings
- · Work with Mana Whenua
- Protect historic uses
- Provide interpretation of heritage & culture
- · Celebrate local identity and unique history



ECONOMIC PERFORMANCE

Te whakatupu oranga whänau

- Educational facilities
- · Economic development and tourism
- Regional facilities
- · Marine and fishing

WELL CONNECTED

Honohono

- Connecting to surrounding green space
- Integrated public transport
- Second harbour crossing
- · Pedestrian and cycle network





FUTURE HOUSING TYPES

MEDIUM DENSITY TERRACED & MIXED

Terraced Newing according to the Auckland Design Marsal, in housing which shares walls with their neighbours, or is separated by a gazage or with integrated gazaged accessed from the tort or the back of the batters; Terraced houses are bejorally one to four storeys, and have the capability to be convented into incividual falls. They also feature a genden countyard in the back and/or a green pallo in the front near the contents.

Mead Medium Dernikly housing provision a minimum of sensoral housing with standalone houses in close proximity. Obee proximity housing as seen in Hobsonville can provide the effect of sensoral housing, with the notion of knowing that is a minimized building. The close proximity between housing types allows for a varied commandly almosphere.

Why is this good for Wellsford/Pakiri?

This housing typology is beneficial for Weidelvoir in particular, as the combination of quick construction methods and cheep land accounts for more affordable thousing. This may also be a good alternative to the proposed law density large houses proposed in the Palain Development, as it gives affordability options making the development more desirable for a wider audience.









Hobsonville

Breathe Village Christchurch

house

house house



house

South Chase Housing - Essex -Alison Brooks Architects









Provides variation to meet the needs of a broader audience

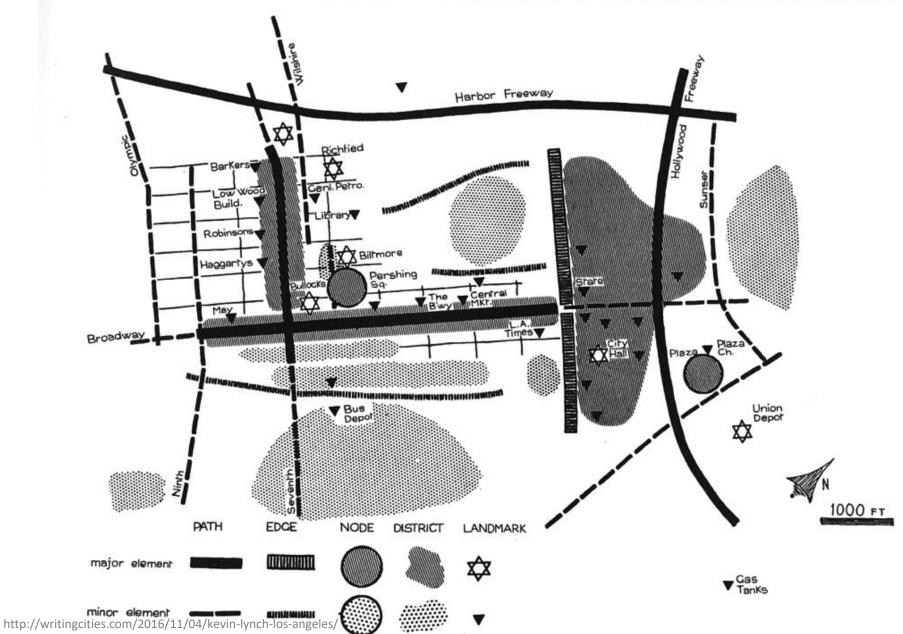








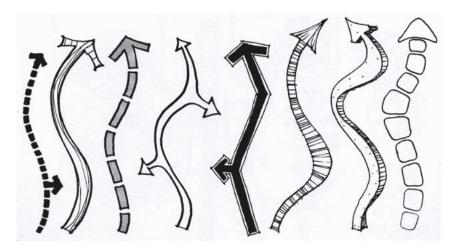
FIG. 14. The visual form of Los Angeles as seen in the field



Symbology

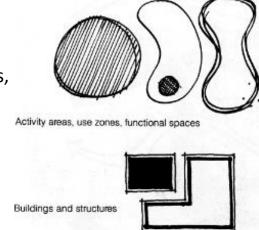
Active lines – for movement/ circulation:

Circulation of vehicles, public transport networks, pedestrian paths, wind, water flow



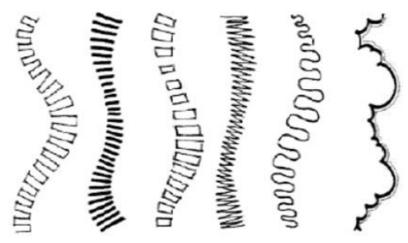
Non-lineal Symbols

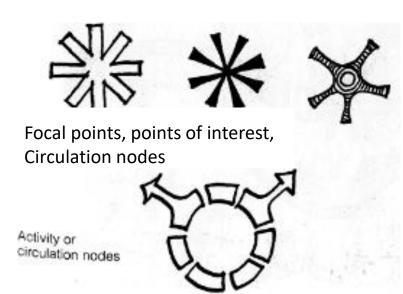
Spaces with similar activities, similar uses/functions



Passive lines – for barriers:

Walls, slopes/ declivity, spaces with noise, highways





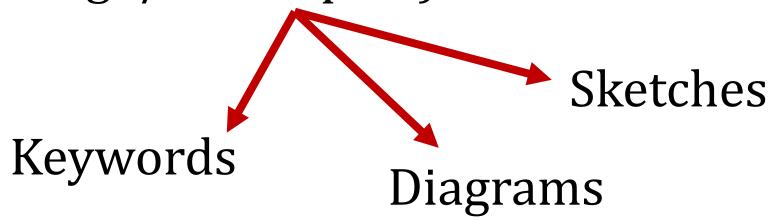
perceptive analysis + conventional analysis (land use, land cover, wind, sun)



'Team Project Brief'

Initial thoughts...

Guidelines/Directions to be explored in the next stage (urban design/masterplan)





FLOODING

This considered the hifghest risk potential in Whangarei. The precinct was orignally part of the flood plain for both of the catchment area. It is low lying and highly impervious and also because there is poor drainage in the area.

2

LAND INSTABILITY

The area is a moderate land instability risk and areas along the catchment areas. It is not a absolute constraint but it is a concern for existing and future development in the Hihiaua precinct

3

GEOTECHNICAL INSTABILITY

The Hihiaua precinct has its Geotechnical challenges under both static and seismic conditions . The site has soft compressible soils , groundwater issues liquifaction and lateral spread which is a major issue.

4

POTENTIAL CONTAMINATED LAND

There ar inherent constraints when redeveloping land that is contaminated. New Zealand has a history of land contamination arinsing from the past use.



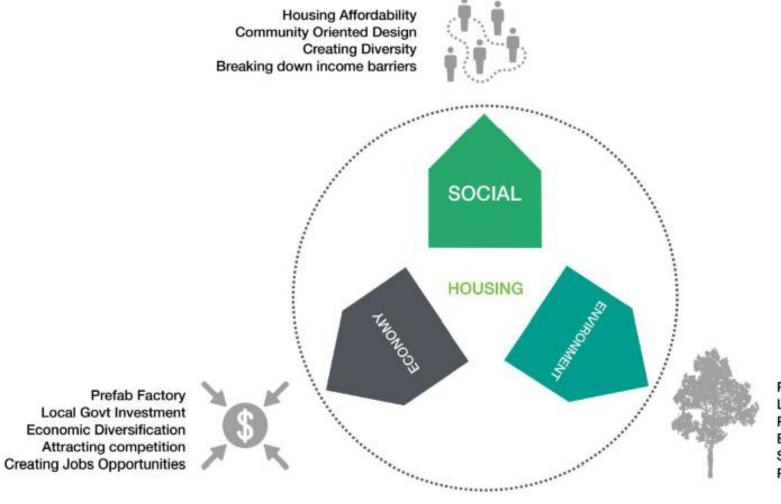
REVERSE SENSITIVITY ISSUES

This will occur when sensitive activities such as residential uses are introduced to an environment where there are existing effects - intensive activities. it will needed to be managed carefully . Stringent controls for noise , odour , parking , traffic movements and hours of operation.



LOST OF IDENTITY

Major issue , is the loss of the Maori and Pacific traditions , culture , traditions and the language . Desire for restoration , maintenance , development and advancement of the culture.



Prefabrication Local Materials Rating Tools Energy Efficiency Sustainable Passive Design