## **COMMERCIAL STUDIO 1: CIAR 6501**

## Course Programme Semester 1, 2022 Building 48, Room 1021

Wednesday 2 <sup>nd</sup> March 9.00am – 12.00pm <b>(Week 0)</b>	<ul> <li>Introduction to Course</li> <li>Introduction to Assignment 1: <u>Retail Interior Design</u></li> <li>Location: TBA – Next Week.</li> <li>Discussion on Retail Design. Previous student projects presented as guides/exemplars.</li> <li><u>Homework:</u></li> <li>Research into retail design as a discipline to be commenced.</li> <li>Research into specific retail stores of the type you wish to pursue: 'Precedent studies': international or local 'best of' examples.</li> <li>Collect up mood imagery and information into retail design 'theory', and some preliminary design 'ideas' for discussion next week in class.</li> </ul>
Wednesday 9 <sup>th</sup> March 9.00am – 12.00pm <b>(Week 1)</b>	Retail Design Research and Mood Board Imagery, Precedent studies imagery to be presented and retail design 'ideas', theories, discussed in class. Discussion on retail design behavioural theories, and spatial planning ideas and 'zones'. Possible USP's (Unique Selling Points). Homework: Draw up Base Building Floor Plan
Wednesday 16 <sup>th</sup> March 9.00am – 12.00pm <b>(Week 2)</b>	<b>Retail Lighting Design:</b> The key ideas discussed and examples presented in a powerpoint. Discussion on how to create a Lighting Plan with Legend, for the Retail Store. Individual Tutorials with Melanie
Wednesday 23 <sup>rd</sup> March 9.00am – 12.00pm <b>(Week 3)</b>	INTERIM DESIGN CRIT: In Class Preliminary conceptual Floor Plan Layout with areas and zones indicated, and furniture and fittings positioned. Key conceptual ideas presented, preliminary 3D views (no colour) Preliminary selections of materials and finishes presented/discussed. Mood Board, Floor Plan, Elevations, Perspectives.
Wednesday 30 <sup>th</sup> March 9.00am – 12.00pm <b>(Week 4)</b>	<b>Specialist Cabinetry:</b> Sales Counter designs studied and discussed. Cabinetry drawings and detailing discussed Discussion on Schedules and Colours and Finishes Boards
Wednesday 6 <sup>th</sup> April 9.00am – 12.00pm <b>(Week 5)</b>	Guest Speaker - <b>TBA</b>
Wednesday 13 <sup>th</sup> April 9.00am – 12.00pm <b>(Week 6)</b>	Study Week: Individual Tutorials in class for all students. MID TERM BREAK (15 <sup>th</sup> April – 1 <sup>st</sup> May)
Wednesday 4 <sup>th</sup> May 9.00am– 12.00pm <b>(Week 7)</b>	FINAL PRESENTATIONS of Retail Design Projects in Class. All Assignment powerpoints to be loaded up into Basecamp by 1.00pm Powerpoints to include: key Research, all Drawings, Mood Board, Digital Colour and Finishes Board, Schedules.

Wednesday 11 <sup>th</sup> May 9.00am – 12.00pm <b>(Week 8)</b>	<ul> <li>Introduction to Assignment 2: <u>Hospitality Design:</u></li> <li>Project Site: TBA</li> <li>Discussion on history of the site, background information for the project</li> <li>International best examples of restaurant/bar design.</li> <li>Discussion on Auckland City Council's Core Maori Values and Te Aranga Principles.</li> <li>Building Code and Legal Issues.</li> <li>Spatial Planning of Bars and Restaurants.</li> <li>Previous Students Project Work presented as exemplars/guides</li> </ul>
	<ul> <li>Homework:</li> <li>Research into history of Auckland and original Ngati Whatua tribal names for areas and activities.</li> <li>Research into 'best of' restaurant bar design and bar layouts.</li> <li>Start gathering up Mood Imagery</li> </ul>
Wednesday 18 <sup>th</sup> May 9.00am – 12.00pm <b>(Week 9)</b>	<ul> <li>Spatial Planning of Restaurants, Bars and Cafes.</li> <li>Designing a Commercial Kitchen.</li> <li>9.30am - Visit to: Southern Hospitality, 26 G William Pickering Drive, Albany.</li> <li>11.00am - Visit to: Vidaspace, 105 St Georges Bay Rd, Parnell</li> <li>12.00pm - Visit to: Cintesi Furniture, 3/74 France St South, Eden Terrace Homework:</li> <li>Draw up the base building floor plan of the site and begin broad brush zonal planning of areas</li> </ul>
Wednesday 25 <sup>th</sup> May 9.00am – 12.00pm <b>(Week 10)</b>	Mood Imagery and Research into Site Presented Broad Brush Spatial Planning presented Discussion on Developing Design Ideas while incorporating maori values/ conceptual ideas.
Wednesday 1 <sup>st</sup> June 9.00am – 12.00pm <b>(Week 11)</b>	Discussion on Commercial Kitchen Layouts Discussion on restaurant/café/bar spatial planning layouts. Discussion on furniture selections for hospitality projects.
Wednesday 8 <sup>th</sup> June 9.00am – 12.00pm <b>(Week 12)</b>	INTERIM DESIGN CRIT of Floor Plan Layout with furniture with 'areas and zones' indicated, and furniture items and elements selected. Proposed layouts for both inside and outside including the Commercial Kitchen. Key conceptual ideas and themes presented. Preliminary selections of materials and finishes presented.
Wednesday 15 <sup>th</sup> June 9.00am – 12.00pm <b>(Week 13)</b>	Hospitality Lighting Design: discussed and examples presented.
Wednesday 22 <sup>nd</sup> June 9.00am – 12.00pm <b>(Week 14)</b>	Study Week: Individual Tutorials in class for all students.
Wednesday 29 <sup>th</sup> June 9.00am –12.00pm <b>(Week 15)</b>	FINAL PRESENTATIONS of Hospitality Design Projects in Class. All Assignments to be loaded up onto Basecamp by 1.00pm. Powerpoints to include: key Research, all Drawings, Mood Board, Digital Colour and Finishes Board, Schedules.